

NATIONAL GEOGRAPHIC CHANNEL TO FEATURE LINE-X BOMB BLAST PRODUCT World Premier of "Outsmarting Terror" to Air Wednesday, May 31



Editors and producers for National Geographic Channel were looking for the latest technology being developed or currently in use to fight or "outsmart terrorism". Their research led them to industry leader in truck bed protection, LINE-X.

National Geographic will share their findings on technology that "Outsmarts Terror" including a solution from LINE-X (Paxcon) in the world premiere showing of **EXPLORER: OUTSMARTING TERROR**, which airs at 9 p.m. EST/PST on the National Geographic Channel. *Check your local cable and satellite network guide for the correct channel in your area.*

An excerpt of the script shared with LINE-X follows:

IN THE DAYS AFTER, THE DEPARTMENT OF DEFENSE WENT ON HIGH ALERT, HUNTING FOR A NEW WAY TO FORTIFY THE PENTAGON'S WALLS AGAINST ANOTHER ATTACK.

THE SOLUTION: A SUBSTANCE CALLED PAXCON POLYMER. ORIGINALLY, PAXCON MADE TRUCK BEDS MORE DURABLE. BUT IT'S ALSO A GREAT WAY TO STRENGTHEN BUILDINGS.

THE POLYMER SPRAYS ONTO A WALL JUST LIKE PAINT, BUT IN ONLY FIVE SECONDS, IT HARDENS INTO A PROTECTIVE, ELASTIC LAYER THAT TURNS A FRAGMENTING BLOCK INTO A BOUNCING BRICK.

LINE-X's extraordinary success in protecting truck beds led to LINE-X being tested and approved for several defense-related applications by the US Air Force, US Navy and US Department of Defense. It comes as no surprise that National Geographic's background research for "Outsmarting Terror" lead them to the LINE-X doorstep.

The National Geographic film crew arrived at the Santa Ana, Calif., corporate office in October 31st, 2005 and began filming high-definition demonstrations of our well-publicized 'brick blast'. A coated and uncoated cinder block is matched up under the test of gravity to demonstrate the power of protection LINE-X maintains with force mitigation. Key spokesperson for the LINE-X segment was Scott Jewett, who emphasized past and current applications. The continued testing and the product features lead to the use of LINE-X as the ultimate choice of protection for multiple applications.